



START SOMETHING BIG.
DOUBLE YOUR DONATIONS.

Join the campaign to support charities fighting poverty in our communities.

SEPTEMBER 1 - DECEMBER 31

Whatever your fundraising strategy this giving season, Chimp's Ignite Giving campaign can help you boost your outreach and dollars raised.

Starting September 1, the campaign is offering matching funds to BC charities working to alleviate poverty (including those in homelessness, mental health, and other related services).

Campaign sponsors are offering over \$225,000 in matching dollars to charities who join the campaign. All donations (up to \$250 per donor) will be matched in real-time through Chimp's online technology.*

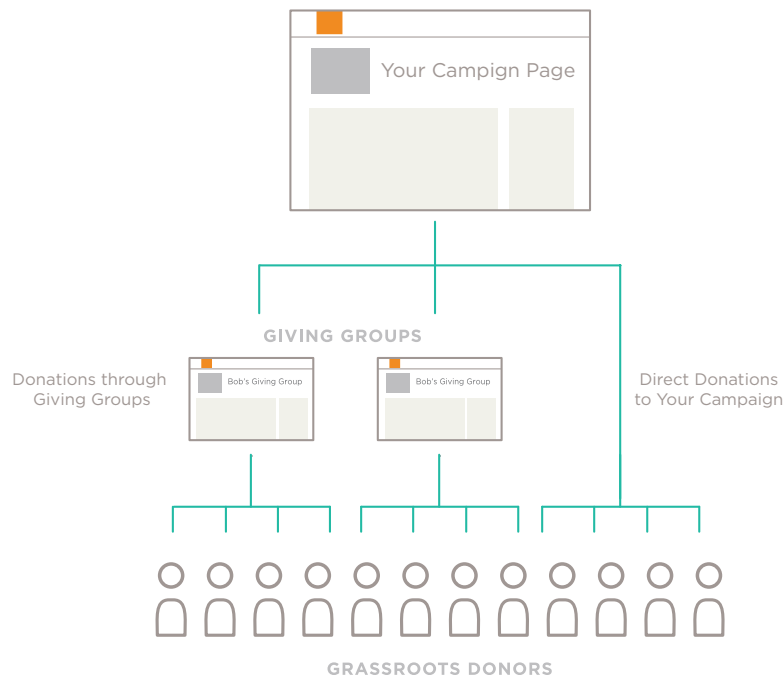
By joining the campaign, you'll have the opportunity to:

- Incentivize donors by leveraging matching dollars
- Empower supporters with personal fundraising pages
- Enjoy Chimp's free, one-on-one strategic and technical support

How the Campaign Works

Each charity will receive a customizable campaign page you can use to promote your cause, accept donations, and rally supporters who wish to fundraise.

Chimp's social fundraising pages (Giving Groups) also give your grassroots supporters the ability to reach out to their personal networks, growing your reach and donations.



Chimp's technology matches your donors' gifts in real-time, allowing them to see their donation multiply for your cause.



You'll also have access to free tools to thank donors, and facilitate online conversation.

Get Started

Contact us to Ignite Giving for your charity today! We'll walk you through the steps to:

1. Launch your campaign page
2. Mobilize your supporters to fundraise
3. Leverage matching money

Visit ignite.chimp.net

About Chimp

Chimp empowers Canadians to give to or fundraise for any charity in the country. To date, over \$29 million has been raised through Chimp. Over 3,500 Canadian charities have benefited.



Contact our Client Success team to get started:

CHRISTIAN MOSLEY

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Campaign matching generously sponsored by Bienfaisance Foundation of Canada

** Matching applies to online donations only. Donations made by cheque cannot be matched. Donations will be matched until December 31, 2014, or until \$225,000 in donation matches have occurred.*

chimp.net

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CHIMP: CHARITABLE IMPACT FOUNDATION (CANADA) 84552 8827 RR0001 IS A CANADIAN REGISTERED CHARITY